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## Our Grass-Fed Standard



## Our Farming Heritage

Lakeland Dairies has a 120+ year tradition in producing the highest quality of dairy products from the premium milk available from our 3,200 community of farmers on the Island of Ireland.

The key to longevity of our business is based on providing only the highest quality of feed material to our livestock throughout the year.

Our livestock are fed a grass forage-based diet and the quality of grass is down to the high levels of rainfall. The sufficient sunshine makes the Island of Ireland favourable growing conditions for this highly nutritious feedstock.

## Our Grass-Fed Standard

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# Enjoying a Happy Natural Life

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## Natural Grass Based Diet

The Island of Ireland is particularly suited to growing an abundance of green grass – it is blessed with rich soil and plentiful soft rain. On average 90% of our cows' diet is grass based. \*

## High Quality of Milk

Lakeland Dairies has a consistent supply of high quality fully traceable milk throughout the year. Our expert farming & natural advantages to grow nutritious grass makes our milk farmed on the Island of Ireland of the highest quality. Our farms are certified under the SDAS & Red Tractor schemes\*

Our member relations team also work closely with our suppliers for sustainable sourcing from family farms. In recognition of this we host our Annual Milk Quality awards that has been in existence for over 25 years.

## Animal Care

We are committed to ensuring that all our milk suppliers meet the highest requirements of animal welfare standards across the Island Ireland. We source all our milk from sustainable family farms where high standards of animal care and calf wellbeing is intrinsic to everyday working practices. Lakeland Dairies Milk Suppliers participate in the Sustainable Dairy Assurance Scheme and Red Tractor Quality Assurance Scheme on the Island of Ireland. All of our farms are audited on a regular basis.

Our member relations team also work closely with our farmers on optimising performance & grass management to ensure the optimal health of the animal.

*\*Source: Information based on a combination of figures calculated from Farmer & Independent surveys*

