

Adding Value this Breeding Season

Evening Workshops



The purpose of any breeding programme is to produce a cow that will maximise profitability for a farmer. It has been consistently shown that improving the cow's genetic merit, in addition to nutrition, health and proper management, can play a vital role in improving productivity.

With this in mind the Lakeland Dairies/ Teagasc joint programme is hosting two evening workshops with the following topics to be covered on each night:

- ▶ Understanding the information available to us.
- ▶ Breeding a cow suitable for all systems.
- ▶ Your breeding plan – what to consider?
 - *Correct dairy straw usage.*
 - *Sire Selection.*
 - *Cow selection.*
 - *What role has sexed semen to play in your breeding plan?*
- ▶ Understanding DBI – Improving the quality of your beef calves.



Joint Development Programme

Each event will start at **8:00 pm**

26th March – Hilgrove Hotel, Monaghan, Co.Monaghan

28th March – Cooney's Hotel, Ballymahon, Co.Longford

Speak to one of the Joint Programme Advisors to discuss your own independent breeding plan.

- ▶ Susan Casey 087 099 5359
- ▶ Owen McPartland 087 330 2254
- ▶ Michael Monahan 087 188 3803